Project Concept : Freelancing Opportunities for India There is a significant gap in connecting freelancers and gig workers with short-term and project-based job opportunities. An platform like upwork is needed to seamlessly connect freelancers with employers and provide tools for managing freelance projects.

Requirements:

1. Freelance Job Marketplace:

• Develop a marketplace where freelancers can find short-term jobs, gig work, and project-based opportunities.

• Allow employers to post projects, specify requirements, and invite freelancers to apply.

1. Freelancer Profile and Portfolio Management:

• Enable freelancers to create detailed profiles showcasing their skills, experiences, and portfolio of past work.

• Integrate a rating and review system for feedback on completed projects.

1. Extensive Search & Analytics

• Enable Employers/Freelancers to do extensive search in the available data / generated data.

• Generation of AI enabled insights into the Data and providing newer ways of information availability for job seekers / employers to engage.

• AI based Recommendation Systems for seeking opportunities

1. Escrow Account Creation

• Create provisions for an escrow account that can be used to hold the money until the job is fully delivered.

• Integrate secure payment gateways to facilitate smooth financial transactions between employers and freelancers.

Expected Outcome: The platform will connect freelancers with a wide range of job opportunities and provide them with tools to manage projects efficiently, leading to better job satisfaction and increased income opportunities.

NOTE : This is an innovation opportunity and students are encouraged to think out of the box to develop solutions which can be presented in newer ways + which can address the needs in out of the box ways for a certain industry OR makes the platform generic. Above description serves as a guide to specify essential needs that can be satisfied for the developed solution and is not limited only to the scope described